

Dr. Post's - The Power of Others

Personal

1. Identify your personal online networks:
 - a. Facebook
 - b. Google+
 - c. Instagram
 - d. LinkedIn
 - e. Pinterest
 - f. Snapchat
 - g. Tumblr
 - h. Twitter
 - i. YouTube
 - j. Any others that you might have
2. As you identify each social network write down how many connections you have in each network.
3. Identify offline groups:
 - a. Family
 - b. Friends
 - c. Inner Circle
 - d. Mentors
 - e. Acquaintances
4. As you identify each offline group write down how many connections you have in each group.

Business

1. Identify your business online networks:
 - a. Facebook
 - b. Google+
 - c. Instagram
 - d. LinkedIn
 - e. Pinterest
 - f. Snapchat
 - g. Tumblr
 - h. Twitter
 - i. YouTube
 - j. Any others that you might have
2. As you identify each social network write down how many connections you have in each network as well as any top influencers in each network.
3. Identify offline groups:
 - a. Colleagues
 - b. Vendors
 - c. Employees
 - d. Employer
 - e. Stakeholders
 - f. Industry Thought Leaders
 - g. Mentors
 - h. Influencers
4. As you identify each offline group write down how many connections you have in each group.

Communities

1. Identify your online communities:
 - a. Meetup Groups
 - b. Facebook Groups
 - c. LinkedIn Groups
 - d. Industry Specific Groups
 - e. Mastermind Groups
 - f. Coaching Groups
 - g. Online Directories (e.g., Chamber of Commerce)
 - h. Publishing Sites (e.g., Amazon)
 - i. Content Publishing Sites (e.g., Slideshare)
 - j. Subscription Training Sites
 - k. Blogging Communities
 - l. Q&A Forums
2. As you identify each social network write down how many connections you have in each network as well as any top influencers in each network.
3. Identify offline communities:
 - a. Chambers of Commerce
 - b. Associations & Organizations
 - c. Volunteer Organizations
 - d. Churches
 - e. Newspapers
 - f. Alumni Groups
 - g. Industry Organizations
 - h. Networking Groups
 - i. Fraternities/Sororities
 - j. Honor Societies
4. As you identify each offline group write down how many connections you have in each group.

